

THE SWEENEY TICKET

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Changing Dynamics of Doing Business Today



will not be the same as today.”

If there was a true statement written about business, it might be “Today is definitely not yesterday.” It is probably safe to say that “Tomorrow

Practically every business anywhere in the world has had to cope with the negative effects of the global pandemic.

There can never be enough written, read, or learned about what can be done to remain currently viable and, more importantly, sustainable for the long-term. Planning today will reap tomorrow’s rewards.

Google My Business Webinar Presentations for Corning’s Gaffer District

Earlier this year Corning’s Gaffer District signed *Sweeney Enterprises LLC* to present two webinars on the importance of a Google My Business listing.

Several Corning’s Gaffer District members attended the one-hour sessions entitled, “*Pave the Path for Customers to Your Business with a Google My Business Listing.*”

If your business or organization is interested in learning more about the benefits of a Google My Business (GMB) listing as well as how to establish a GMB profile, email dsweeney@sweenenterprises.com.

“*Pave the Path for Customers to Your Business with a Google My Business Listing*” Webinar

A Webinar
for Success
Presented
by
*Sweeney
Enterprises
LLC*



Save Your VHS Tapes Before It’s Too Late

Looking to save your videotaped memories for future years? Here’s one person who’s happy she hired *Sweeney Enterprises LLC’s* to digitally convert her wedding video.

“The service was done in a very timely manner and we are happy with the quality of the work. It is obvious that Denis cares about the product and the service he provides by the questions he asks and the care he puts into his work. We highly recommend Sweeney Enterprises LLC and plan to use his services in the future. Thanks, Denis!” –Sandy Flick, Corning, NY

Contact *Sweeney Enterprises LLC* today to have your VHS tape memories converted to either DVD or USB flash drive.

Innovation – What is the best type of innovation? This is the ultimate question. Owners must review and determine numerous factors: uniqueness, strengths, weaknesses, untapped opportunities, financial resources, supply chain, employees, and extent of branding along with the quality and diversification of products or services being sold.

Not Just One Idea – It is not just one idea that should be implemented but, in fact, a multitude of ideas. The more ideas tried; the more ideas that might prove to be successful. Consider some of the ideas being tried today (many obvious, of course):

- Starting or increasing loyalty programs
- Free deliveries for all types of products
- New online marketing campaigns.

Obviously, the list can continue. Whether it’s an innovative idea or a copy-cat idea, new twists must be put on existing businesses.

A Need for Customers – Businesses must cope with the present and plan for the future. Build a strong customer base by determining the needs of customers and provide what is needed and building value in products and services that customers understand.

Interested in How to Start a Small Business? Here's the Webinar for You!



You have a great concept for a new business. Even though you're passionate about your idea, implementing it can be intimidating, daunting, and downright scary!

"Become Your Own Boss...The Blueprint in Starting Your Own Small Business" webinar, slated for April 22, 2021 from 1:00 – 2:00 pm, alleviates the concerns, as well as dispels the worries, of starting a business.

Let this webinar become the first step in allowing your dream to become a new way of life.

During this one-hour session, Denis Sweeney of *Sweeney Enterprises LLC* highlights the following steps for interested entrepreneurs:

- Put Your Passion to Work.
- Do Your Homework.
- Pick the Right Name.
- Choose Your Business Type.
- Develop a Business Plan with Budget.
- Use the 4P's.

Space is limited. Reserve your spot today as the start of your pursuit in becoming our own boss! To register, go to <https://beginyourownsmallbusinesswebinar.eventbrite.com>.

The fee is \$30.00 per person. For more information email dsweeney@sweenenterprises.com.

Visit Sweeney Enterprises LLC on the web and learn how Sweeney Enterprises LLC can serve as your marketing/public relations/video production consultant.

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Sweeney Enterprises LLC:

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