

*Sweeney Enterprises LLC*  
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www.sweenenterprises.com

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SweeneyEnterprises1



### **AASBC® Certification**

- Accredited Small Business Consultant ®(ASBC®) for U.S. Members
- Thinks “out-of-the-box”
- Analyst and problem-solver
- Brings new, objective perspective to your business
- Understands strategic planning

*When you lack the business skills and experience needed to take your business to the next level, it's time to contact Accredited Small Business Consultant ® Denis Sweeney for a free, no obligation, initial meeting to discuss your specific needs at*

*Sweeney Enterprises LLC*  
607.769.5145  
dsweeney@sweenenterprises.com

*Sweeney Enterprises LLC*  
Creating a Winning Game Plan



## **Denis Sweeney**

**Accredited Small Business  
Consultant ®(ASBC®)**

- **Marketing Communications**
- **Public Relations**
- **Audio/Video Digital Transfer Service**
- **Workshop & Seminar Educational Presenter**

### *Sweeney Enterprises LLC*

#### **Credentials**

#### **Professional Experience**

- Master's in Business Administration (M.B.A.)—Binghamton University
- Bachelor of Science in Broadcast Journalism—Syracuse University
- Accredited Small Business Consultant® (ASBC®)
- Certified HIPAA Administrator—The HIPAA Academy
- Institutes for Organization Management Certificate—University of Delaware
- Marketing Director—Non-Profit Healthcare Organization
- President—Local Organization of Businesses

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## *Sweeney Enterprises LLC...* **Capabilities**

*Sweeney Enterprises LLC*, a marketing consulting firm from Corning, New York, provides a variety of proven communication, multi-media, and social media services for any start-up or existing business seeking success and accomplishment in today's ultra-competitive world.

*Sweeney Enterprises LLC* values the importance of developing, coordinating, and implementing a personalized plan for any not-for-profit or for-profit business. With over 30 years of public relations, media, and marketing experience, Denis Sweeney of *Sweeney Enterprises LLC* offers the personal touch and assistance in creating an organization's "winning game plan."

## *Sweeney Enterprises LLC* **Services**

- **Marketing**—Develops and implements traditional, digital, and social media strategies
- **Public Relations**—Produces and places news releases, feature articles, and media packets.
- **Audio/Video Digital Transfer**—Converts audiocassettes, VHS & VHS-C tapes, DVDs, 35MM slides, and photographs to digital format (USB).
- **Workshop Educational Seminar Presentations**—Presents business related topics ranging from marketing/ crisis communication to social media.

## *Sweeney Enterprises LLC* **Consultant Skills**

- Provides expert professional assistance to small business owners and not-for-profit organization leadership.
- Understands all core competencies necessary to consult with small businesses and small to medium-sized enterprises.
- Offers guidance on business goals.
- Collaborates in creating long-term sustainability for your business.

## *Sweeney Enterprises LLC* **Client Testimonials**

- *"Sweeney Enterprises LLC got our job done quickly and professionally. Denis was attentive, reliable and a pleasure to work with. Sweeney Enterprises LLC truly understood our vision and designed a final product Able2 is proud of."*  
**-Mark Peters, Executive Director Able2**
- *"Working with Denis Sweeney of Sweeney Enterprises LLC was a total joy. He was extremely helpful, and always clear with his explanations. He worked quickly and efficiently to accomplish my goals. I am very pleased with my beautiful website, and I look forward to Denis helping me with any website needs I may have in the future."*  
**- Elisa Leone  
Serenity Yoga**

